

Gay Hendricks

Einstein Time

**How To Get
Twice As Much Done
In Half The Time,
And Have A
Good Time Doing It**

*If you will make a simple shift
from Newtonian-Time to Einstein-Time
you will experience a major surge in your
productivity, creativity and enjoyment.
The shift takes place the moment
you embrace one profoundly simple truth.
Once you embrace and embody this truth,
you will accomplish a great deal more
and enjoy vast, new amounts of free time.
It works so well and so quickly
that it may seem like magic.*

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THE PROMISE

I figured out something about time, something that changed my life profoundly, and I want to share it with you here. Specifically, I discovered that I had time all wrong. There was never enough of it and I was rushed, or there was 'way too much and I was bored. I never got all the things done that I needed to do, even though I felt like I was working over-time.

Then one magical day I had a big realization: My understanding of time was based on an outmoded, Newtonian paradigm. In a flash of insight I saw that Einstein's paradigm was the way time actually worked. I felt a shift of consciousness inside me as my cells seemed to re-arrange themselves around the new understanding. Everything changed in that moment, and from that day on I've gotten everything done in half the time and had a great time doing it. As a result, I haven't been in a hurry in twenty years, although from the outside my life would appear to be wildly more busy than it was when I had my big insight.

Now, I want to invite you to make the bold move of changing to **Einstein-Time**.

So here's my invitation:

If you're using any time-management system, put it in a drawer and don't look at it again. In reality, you probably haven't been using it, anyway. **EINSTEIN TIME** is a new kind of time-management that re-organizes your conception of time at the very core. It doesn't take any time to use it. In fact, it generates time while also producing abundant rewards in creativity, feelings of ease and financial wellbeing.

EINSTEIN TIME delivers four main benefits:

- You get more done in less time.
- You enjoy plenty of time and abundant energy for your most important creative activities.
- You discover your unique abilities and how to express them.
- You feel good inside. If those benefits sound good to you, you're ready to enter the new world of **EINSTEIN TIME**.

The Problem

You, along with millions of other busy people, probably have purchased more than one time-management system. At first you probably had the highest intentions of using it faithfully. However, after the class ended and the consultant departed, you tried to use the system but struggled with its complexity. Eventually, if you used it at all, you kept a small part of it and quit using the rest. You may have even felt guilty that you didn't use it to its full advantage. Then, some time later, you probably bought another one.



I don't want you to feel bad about any of this. You're in good company (mine, for one). Before I figured out the secret of time, I probably bought half a dozen different systems. (At least I tried to use them. I read a while back that 50% of people who order self-help systems from infomercials never even tear the cellophane wrapper off of them.)

Give yourself some appreciation for making the noble effort. Your original intention was to solve one of the most difficult problems in modern life: How to get everything done you need to do and still have time for creativity, family and yourself. This noble intention causes millions of people every year to invest in time management systems, only to find that they stop using them or that the systems consume more time than they save.

Now, that problem is solved.

The Solution

EINSTEIN TIME gives you a way to expand the amount of time you need for creative expression and intimate connections. With EINSTEIN TIME, you not only save time—you'll learn how to become the source of time so you can make as much as you want. With EINSTEIN TIME, you'll also discover how to liberate the energy you need for accomplishing your most precious activities. You'll understand exactly what drains your creative energy and how to stop the drain.



The result: No more rushing, no more time pressure, no more feeling exhausted because you worked all day and didn't get any of the important things done. Instead, you have plenty of time, an abundance of energy, and the skills that will keep both time and energy in a constant state of refreshing renewal.

Summary

There is no evidence that the pace of life will become slower in the future. We need ways to organize our time and energy, but the existing systems of time management are only useful up to a point and with certain types of people. For most of us, and especially for creative people, **EINSTEIN TIME** delivers a unique set of benefits.

It's simple to understand, easy to implement and so useful you'll wonder how you ever did without it.